




REPORT ON THE WEBINAR - "BUSINESS TRANSFORMATIONS"




School of Commerce, Finance and Accountancy
Department of Commerce


Presents
Skill Development Programme
BUSINESS TRANSFORMATIONS

A WEBINAR ORGANIZED BY
IMA CHRIST (DEEMED TO BE UNIVERSITY) STUDENT CHAPTER




J. Stephen McNally
CMA, CPA
IMA Chair-Elect 2020-21
CFO, Plastic Technologies Inc. (PTI)

 **30 January 2021**

 **6:30 PM - 7:30 PM (IST)**

REGISTER HERE!
(Open for students of
Department of Commerce)



Contact:
Dr. Lakshmi B
Faculty Coordinator (lakshmi.b@christuniversity.in)
Shriyam Agrawal
Student Coordinator (+91 9161915153)

The Department of Commerce under the banner of the IMA Christ (Deemed to be University) Student Chapter organized its very first project, a webinar on 'BUSINESS TRANSFORMATIONS' on 30th January 2021, Saturday. The webinar was organized by students of B.Com. Strategic Finance honors under the constant guidance of Prof Lakshmi B. It was attended by over 190 students of the Department of Commerce.

Shriyam Agrawal, a student of 4B.Com. Strategic Finance Honours Programme and the President of IMA Christ (Deemed to be University) Student Chapter emceed the event. He extended a warm welcome to the keynote speaker and all the dignitaries present. The keynote speaker was Mr. J. Stephen McNally from Ohio, USA. He is a CMA, CPA, and currently the CFO of Plastic Technologies (PTI) Inc. Sir was recently named the Chair-Elect of IMA's Global Board of Directors for the fiscal year 2020-2021. Sir, a member of IMA's Toledo Chapter, is currently

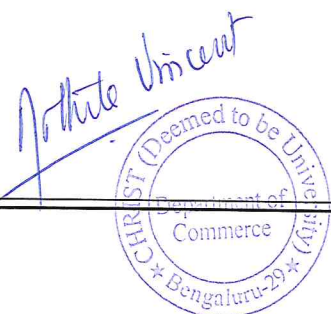
Arthur Vincent



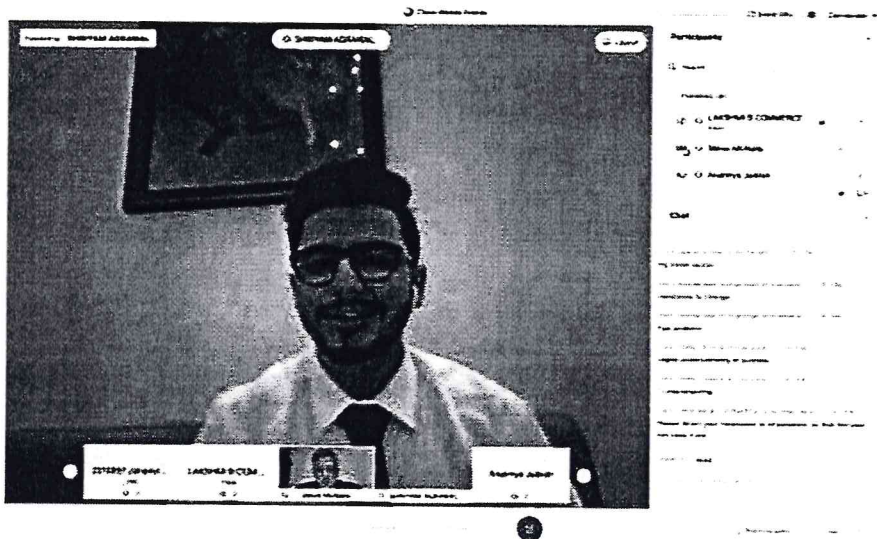
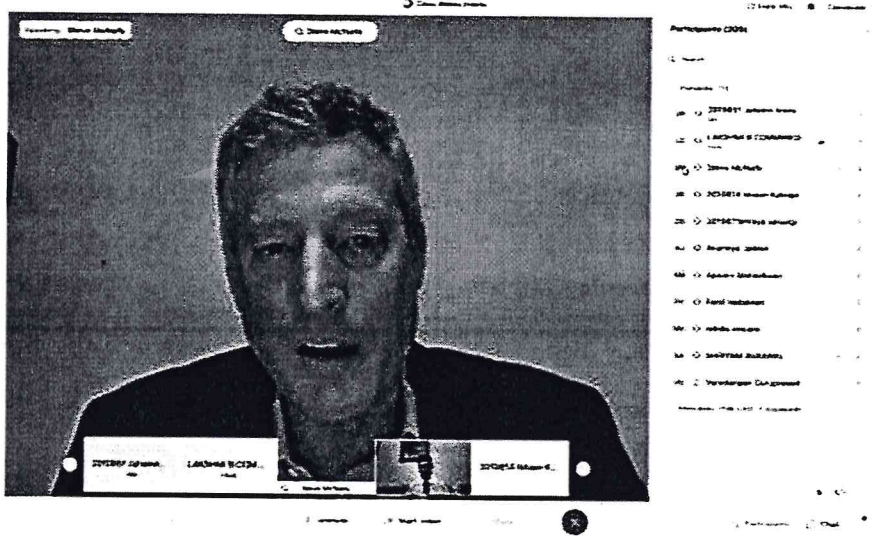
serving on the IMA Global Board of Directors and is the board liaison to the IMA Committee on Ethics. He also served on the IMA Leadership Academy faculty and the IMA Accounting Honor Society advisory board. He is a former chair of the IMA Member Relations, Performance Oversight and Audit, and Annual Conference Program Committees. The dignitaries present were Dr. Tomy K Kallarakal, Dean - School of Commerce, Finance and Accountancy; Dr. Theresa Nithila Vincent, HOD - Department of Commerce; Prof. Lakshmi Academic coordinator, BCom Strategic Finance Honours Program; Mr. Fenil Vadaken, Manager - Relationship Development, IMA India; and Mr. Vardarajan Guruprasad, President, IMA Bangalore Chapter.

The event was initiated with the encouraging words of our Dean Dr. Tomy K Kallarakal who set the tone for the chapter activities. It was followed by the introduction of our keynote speaker Mr. J. Stephen McNally. He gave a highly informative and enlightening presentation on the topic 'Business transformations- No Pain, No Gain?' Wherein he talked about the reality of business transformations and told how transformations are all about trying to change the way you do business whether on a global enterprise-wide scale or one that is more limited. He talked about different typical transformations which included CEO, CFO, & other personnel changes, end-to-end process changes, in-house vs. outsourced services, and more. He also discussed several reasons to engage in a transformation. It was followed by a business case on transforming supply chain finance wherein he talked about the setup as well as the journey from the "Call" to the ongoing "future state" including three separate phases which were On-site training, Remote training, and Go Live. He then discussed the different lessons learned from the trenches like Risk and project management, Consultants, Communication, Sustainability, project plan, and more. He then talked about the five potential pitfalls to success which are the sustainability challenge, Inability to execute, Unexpected roadblocks, a Bigger challenge than anticipated, and neglecting the people. He finished it off with an encouraging call to action. After the insightful presentation, the window for the QnA session was opened. A lot of doubts regarding CMA and other related career prospects were asked by students which were precisely answered by Mr. J Stephen.

In the end, Apoorv Maheshwari, the student organizer from 4 BCom Strategic Finance Honours delivered the vote of thanks to the keynote speaker, all the dignitaries present, and all the fellow christites for attending the event. Overall, the event was a success and was a very enlightening session for all the students present.

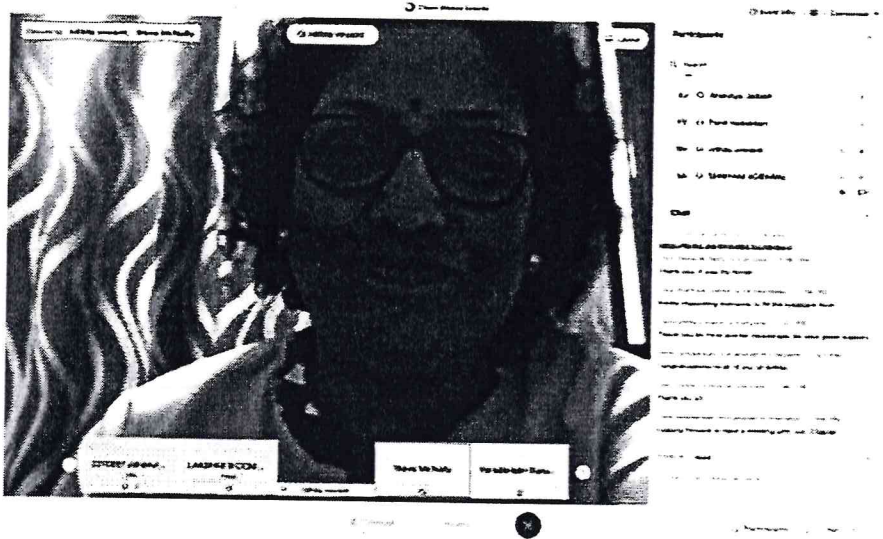


Photos from the webinar:



Arthala Vincent






Prithika Vincent

CHRIST (Deemed to be University)
Department of
Commerce
Bengaluru-29



Business Transformation – No Pain, No Gain?



**Christ University
IMA Student Chapter
Bangalore, India**

30 January 2021

A. Stephen McTally

The image shows a presentation slide for a book launch event. The title is 'Business Transformation – No Pain, No Gain?'. To the left is the book cover, which features a hand holding a pen and the text 'NO PAIN, NO GAIN?' and 'A. Stephen McTally'. To the right, the event details are listed: 'Christ University IMA Student Chapter Bangalore, India' and the date '30 January 2021'. The author's name 'A. Stephen McTally' is at the bottom.

Notkula Vincent



The 5 Potential Pitfalls to Success

The Sustainability Challenge
Inability to Execute
Unexpected Roadblocks
Bigger Challenge than Anticipated
Neglecting the People



Althea Vincent
CHRIST (Deemed to be University)
Department of Commerce
2023-24

FEEDBACK FOR THE WEBINAR

Method of feedback collection: Google forms

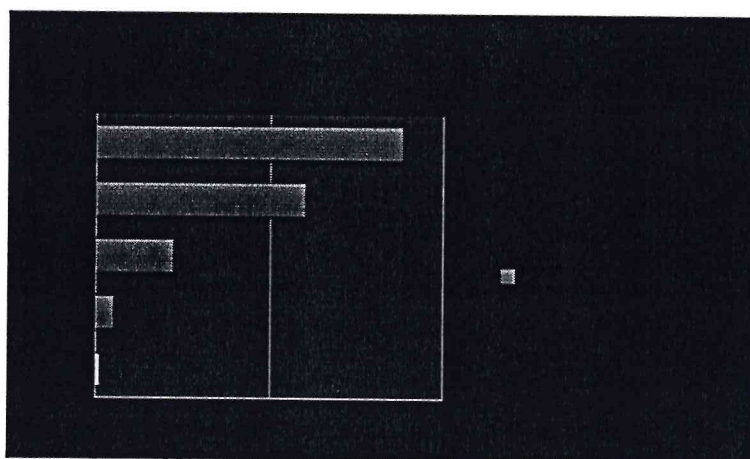
Source: Attendees

The feedback analysis of the webinar is as follows:

The objective of the session was met:

Attendees were asked to rate out of 5 whether the objective of the webinar was met:

Score	Number of responses
2	1
3	5
4	22
5	60
Total	88



Prithika Vincent

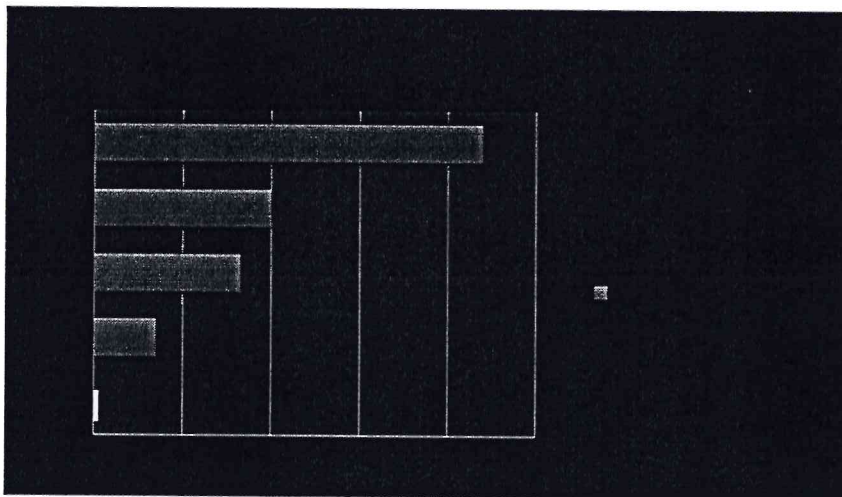


The session was well planned with regards to content and time:

Attendees were asked to rate out of 5 how efficiently the session was planned.

The responses are as follows:

Score	Number of responses
2	1
3	14
4	33
5	40
Total	88



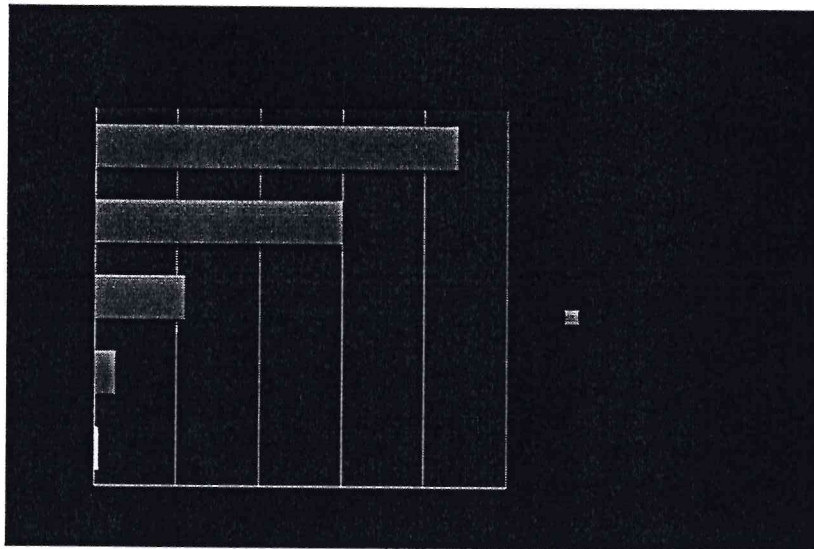
Pritha Vincent
CHRIST (Deemed to be University)
Department of
Commerce
Bengaluru-28

The facilitator was able to explain and communicate clearly

Attendees were asked to rate out of 5 how clearly the facilitator was communicating.

The responses are as follows:

Score	Number of responses
2	1
3	5
4	22
5	60
Total	88



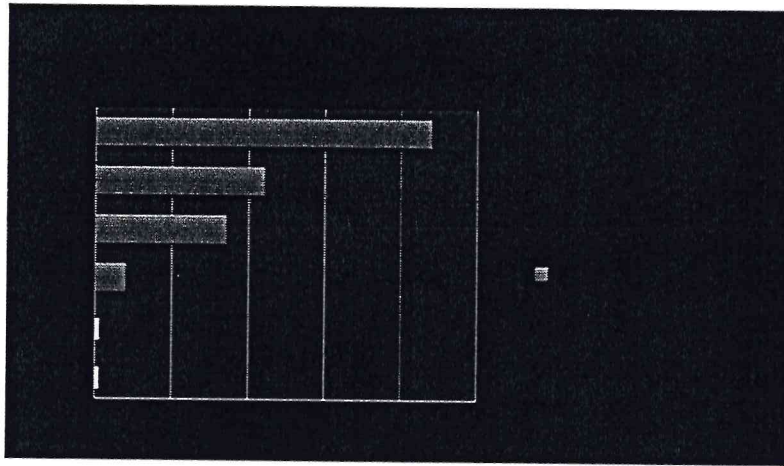
Althia Vincent
CHRIST (Deemed to be University)
Department of
Commerce
Bengaluru-2

The discussion during the session was engaging:

Attendees were asked to rate out of 5, on engaging the session was for them.

The responses are as follows:

Score	Number of response
1	1
2	1
3	8
4	34
5	44
Total	88



Melita Vincent

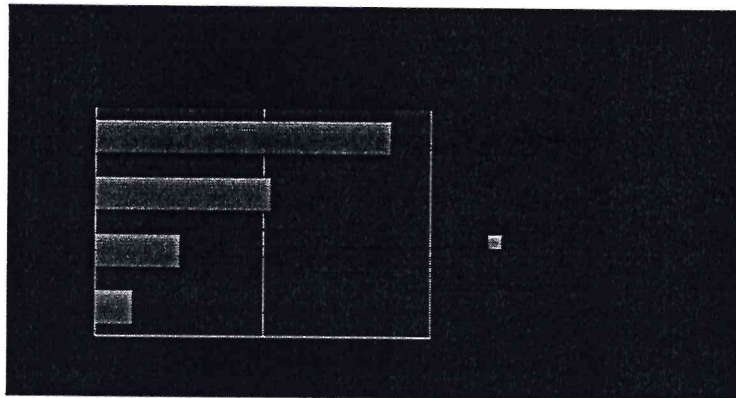


Rate your overall webinar experience, in terms of informativeness and learning:

Attendees were asked to rate out of 5, on how informative the overall webinar experience was for them.

The responses are as follows:

Score	Number of responses
3	11
4	25
5	52
Total	88



Artika Vincent

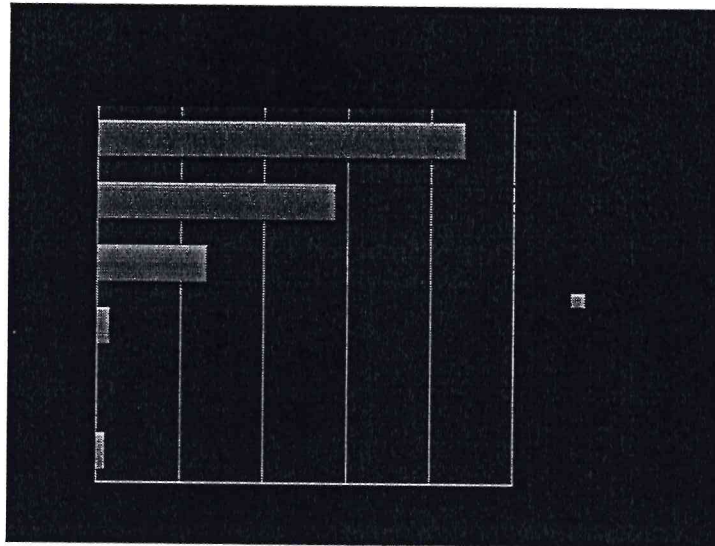
CHRIST (Deemed to be University)
Department of
Commerce

Rate the presenter in terms of Knowledge and Content Delivery:

Attendees were asked to rate out of the presenter out of 5 based on his knowledge and content delivery.

The responses are as follows:

Score	Number of responses
1	2
2	0
3	3
4	26
5	57
Total	88



Arthika Vincent



Feedback/comments for the presenter

Some of the feedbacks are summarized as follows:

- Informative
- Insightful
- Great presentation
- The objective of the session was met and the presenter was really clear
- Maybe make the webinar more interesting by giving relatable examples and more interactions.
- The webinar was very informative and was easy to understand how the businesses are transforming due to the covid-19 and otherwise too. And how we need to look for opportunities and strike at proper time. Thank you sir for even providing your own personal touch of how to tackle and move forward and how we need to have teamwork and we need to get along with people. And also to tell about your experiences in the industry.
- It was quite an insightful session and it was indeed an honor for all of us to have Mr Steve McNally on a virtual meet. Hoping to be back on campus pretty soon and have these wonderful seminars right in the university itself.
- It was a good session overall and gave a great deal of information and insight into one of the great minds of the industry.

Peter Vincent



CHRIST (DEEMED TO BE UNIVERSITY), BANGALORE - 29
SCHOOL OF COMMERCE, FINANCE AND ACCOUNTANCY
DEPARTMENT OF COMMERCE
BUSINESS TRANSFORMATION - WEBINAR
PARTICIPANT LIST
30th January 2021

REGISTER NUMBER	NAME
1810801	AAMOD NAYYAR
1810802	AIYANNA PAITHADIYANDA PONNANNA
1810803	ALEN JOSEPH
1810804	AMRITH VARMA S
1810805	ANOOJ ADITHYA S
1810806	BENSON BENNY
1810808	GAURANG ASOPA
1810809	MUKESH GOYAL
1810810	NIBIN IYPE MATHEW
1810811	PHILIP OOMMEN KOSHY
1810813	RITIK TODI
1810815	SANJAY K
1810816	SHASHWAT MISHRA
1810817	SHRIYAM AGRAWAL
1810818	SWAPAN SINGLA
1810819	THILAK JOHN NINAN
1810820	UTSAV BASU
1810821	AMRITHA SREE SAI PILLA
1810822	ANCHAL DHINGRA
1810823	APRAJITA HARIHARAN
1810824	EZHIL PACHAYI U
1810825	HARITHA VAHINI P
1810826	KOMAL RAJ
1810827	MARIA GEORGE KARIMPANAL
1810828	MEGHNA SHARAWAT
1810829	MEHAK JAIN
1810830	NEHA KONAR
1810831	PARVATI ANILKUMAR
1810832	PRIYANSHI SRIVASTAVA
1810833	SANJANA MAHESH
1810834	SRISHTI
1810835	YASHA MALU
1810836	BHOSALE ABHIRAM NITIN
1810837	SAMARTH JAIN
1810838	AASHI BAJPAI
1810839	ISHITA BISWAŚ
1810840	NATALIE AMOL MAHAMUNI
1810841	RUCHITHA JAYAPRAKASH
1810842	NAMRATA ANAND
1810843	MONOSHIJA BAKSHI



2010801 AAYUSH SURANA
2010802 ABHAY AGGARWAL
2010803 ABHIRAM VARMA P K
2010804 ABHIVANSH SRIVASTAVA
2010805 ADITYA S CHINCHEWADI
2010806 AKSHAR CHOUDHARY
2010807 AKSHAY V
2010808 ANANT JAIN
2010809 ANUBHAV BERI
2010810 CHRIS NELSON
2010811 DIVYANSH KALA
2010813 HARSHITH KUMAR SINGH
2010814 ISHAAN KUKREJA
2010815 ISSAC ANTONY PULIKKATHARA
2010816 JASH NANAVATI
2010817 JITESH P
2010819 KARTIK KALA
2010820 KETHAN AJITH KUMAR
2010821 KRISHI AGRAWAL
2010823 NATHAN SHAW
2010824 PARTHIV MITRA
2010825 PRANAV R IYER
2010826 PRIKSHIT OHLAN
2010827 RUSHIL DANI
2010829 SHOURYA BARDIA
2010830 SHREY AGARWAL
2010831 SHRINKHAL WALANI
2010832 SHRIYANS MUVVA
2010833 SIBIP PRASAD S
2010834 SIDDHARTH ARORA
2010835 SRIMOYA PATTNAIK
2010836 SYED ABYAN
2010837 TANISH MAGON
2010838 TANMAY SETH
2010839 V T ATHISH RAJ
2010841 YOHAAN MARKOSE MATHEW
2010842 AAGYA PANTA
2010843 AMBIKA SHARMA
2010844 APARNA SIVARAMAKRISHNAN
2010845 ARYA SUNIL SUDA
2010846 CHRISTINE KURUVILLA
2010847 DEEKSHA K
2010848 DHRITI JAVRIA
2010849 FEBA MARIAM KOSHY
2010850 FIONA FRANCIS FIGREDO
2010851 JAHANVI ARORA
2010853 KHUSHI JAIN
2010854 LOVY GARG
2010855 MANASVI KADABI
2010856 MERLIN MARIAM REJI



2010857 MIRAL MANOJ RAYSONI
2010858 NAITICTAA SAHU
2010859 NIKITA SASI
2010861 PRAKSHI RATHORE
2010862 PRISHA
2010864 PUNEET KAUR ANAND
2010865 RHEA R MALLYA M
2010866 SANJU SAINI
2010867 SANYA SINGH
2010868 SHIVANGI GARG
2010869 SHIVIDYARRTHI SENTHILKUMAR
2010871 SHREYA SARAWGI
2010872 SHUBHANGI JAIKISHAN KHEMNANI
2010873 SNEHIL VERMA
2010875 TAMANNA GARG
2010876 TANYA TRIVEDI
2010878 VASUDHARINI T
2010880 RITHEK RAGGAV P C
2010881 PRERANA M KUKREJA
2010882 AMEYA A KUMAR
2010883 ANOUSHKA AJAY MURTHY
2010884 RAKSITHAA S
2010885 RAHUL SRIDHAR
2010886 PARINITA RAVI
2010887 KAUSHIKI PAUL
2010888 KUNAL BOKARIA
1910801 AAKASH SATISH
1910802 AAYUSH KHANNA
1910803 AMEN FIROZ
1910804 APOORV MAHESHWARI
1910805 CHANDYCHEN ABRAHAM ANTHRAPER
1910806 CYRIL GEORGE MATHEW
1910807 DEV ANAND SINGH
1910808 DHANUSH R
1910809 ESHAN UDAYAN
1910810 HARSH AGRAWAL
1910811 HARSHIT KUMAR KEJRIWAL
1910812 JASMINE JARIWALA
1910813 JEFFREY K JOJAN
1910815 KANISHK KESHAN
1910816 MADHAV LADHA
1910817 MANAV M JAIN
1910818 NYLES ALEX GEORGE
1910819 ROHAN JOHN VARGHESE
1910820 ROHITH S
1910821 S SOMASUNDARAM
1910822 SANVEER SINGH
1910823 SARTHAK S KHERDE
1910824 SOURAV KUMAR
1910825 SYED YASIR ABBAS



1910826 ADITI ARORA
1910827 ADITI SINGH
1910828 ANANNYA JAIKISH
1910829 ANANYARUPA TRIPATHY
1910830 ANUM KHAN
1910831 CHAHAT NOTANI
1910832 KHUSHI TRIPATHI
1910833 LAHYA REDDY CHENNURU
1910834 MEHAK RAMCHANDANI
1910835 RAKSHIKAA V
1910836 RASHEE JHUNJHUNWALA
1910837 ROSHINI SHREYA A
1910838 S CHARISHMA
1910839 SADHVIKA S
1910840 SHUBHA GUPTA
1910841 SRISHTY PRAKASH
1910842 SUHANA BANERJEE
1910843 VAISHNAVI BABU
1910844 YOGITHA L V
1910845 YUKKTHA N R
1910846 FEBIN KURIAN PAUL
1910847 HARI HARAN E
1910848 KURIEN RENJI
1910849 MARC VARGHESE MATHEW
1910850 AARTI SANJAY KSHIRSAGAR
1910851 ANUGEETHA S
1910852 A J MOHAMMED RAYAAN
1910853 HARSHIT CHOUDHARY
1910854 KUMAR VIBHU
1910855 MEHUL SANCHETI
1910856 PRIYAMKAR SUREKA
1910857 R S SIDDHARTH
1910858 SHIVAM PATEL
1910860 AMAL MOHAMED SHAFI
1910861 ANHAR FATHIMA
1910863 SIMRAN K MUTHA
1910865 ABHISHEK S
1910866 CHARAN R
1910867 K R SURAJ BHANUKOTI
1910868 SAGAR R
1910869 ANNIE GRACE I
1910870 CHIRANTHANA V
1910871 JAYASHREE N

Victoria Vincent



J. Stephen McNally^{CMA, CPA}

J. Stephen McNally, CMA, CPA, is Chair of IMA's Global Board of Directors for the 2021-2022 fiscal year. He is also chair of IMA's Governance Standing Board Committee, the IMA Europe Board, and the ICMA Board of Trustees. In addition, he serves as a trustee of the IMA Memorial Education Fund and the IMA Research Foundation Board of Trustees. In his role as Global Board Chair, Steve oversees all Global Board committee work, presides over all Global Board meetings, and works closely with IMA's president/CEO to ensure that staff and the Global Board are engaged and achieving IMA's strategic plan.

Steve is CFO, treasurer, and secretary of Plastic Technologies Inc. (PTI) Group of Companies. Based in Holland, Ohio, the PTI Group serves nearly every major consumer goods company and is recognized worldwide for sustainable packaging innovation.

Prior to joining the PTI Group, Steve was the finance executive for Campbell Soup Company's Napoleon & Flavor Operations, including Campbell's premier Soup, Sauce, and Beverage operations in Northwest Ohio, Campbell's flavor operations in Milwaukee, and a network of approximately 50 warehouses, co-manufacturers, and re-packers throughout the U.S. Steve joined Campbell's in 1995, progressing through a variety of positions with increasing responsibility, including roles in internal audit, brand finance, sales finance, business development, corporate supply chain, and special project teams. Steve started his career with Price Waterhouse in Philadelphia.

Steve, a proud member of IMA's Toledo (Ohio) Chapter, has been a member of the IMA Global Board since 2009. He has chaired IMA's Performance Oversight and Audit Standing Board Committee, Member Relations Standing Board Committee, and the 2017 IMA Annual Conference Program Committee. In addition, he has served as a member of IMA's Governance, Strategic Planning, and Volunteer Leadership Standing Board Committees, and as Board liaison to IMA's Committee on Ethics and Small Business Committee. Steve also represented IMA on the 2011-2013 COSO Advisory Council, charged with updating COSO's original Internal Control-Integrated Framework and served on the IMA Leadership Academy faculty.

Steve received a BS in Accountancy from Villanova University and an international MBA from the University of South Carolina.

